

SREE NARAYANA COLLEGE PUNALUR

CRITERION 1 2023-24



STUDENT PROJECTS - UG

**A STUDY ON THE CUSTOMER SATISFACTION TOWARDS BSNL
SERVICE WITH SPECIAL REFERENCE IN PUNALUR LOCALITY**

PROJECT REPORT

**Submitted to the University of Kerala in partial fulfillment of the requirement
for the award of the Degree of Bachelor of Commerce**

Submitted by

ABHINANDHA SAJI : 15921133002 ✓
ASWATHY M : 15921133037 ✓
VAISHNAVI S UNNITHAN : 15921133067 ✓
ADHITHYA S KUMAR : 15921133004 ✓
ULEED AHAMMED N : 15921133024 ✓
Examination Code : 15918604
Subject Code : CO 1644

Under the guidance

Asst .Prof .GANGA M.R



SREE NARAYANA COLLEGE PUNALUR

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE CUSTOMER SATISFACTION TOWARDS BSNL SERVICE WITH SPECIAL REFERENCE IN PUNALUR LOCALITY" is a bonafide work carried out by

ABHINANDHA SAJI

ASWATHY M

VAISHNAVI S UNNITHAN

ADHITHYA S KUMAR

ULEED AHAMMED N

Under my supervision and guidance towards partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce, University of Kerala.


Asst. Prof .GANGA M.R

Department of Commerce

Sree Narayana College Punalur

Place: Punalur

Date : 08/5/24

Counter signed by

Dr. T. P. VIJUMON

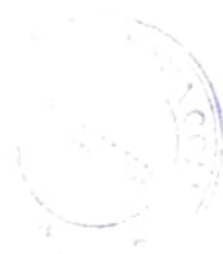
Head of the Department of commerce

Sree Narayana College Punalur


Dr. T. P. VIJUMON
Head, Dept. of Commerce
Sree Narayana College,
Punalur

Place: Punalur

Date:




PRINCIPAL-IN-CHARGE
SREE NARAYANA COLLEGE
PUNALUR

A STUDY ON THE FUNCTIONING OF FAMILY HEALTH CENTERS IN KOLLAM DISTRICTS

The project report submitted to **THE UNIVERSITY OF KERALA** in partial fulfillment of the requirements of the award of the **Degree of Bachelor of Commerce**.

Submitted by:

NAME OF THE STUDENTS	REGISTER NUMBER
ARYA AJIKUMAR	15921133014 ✓
AKSHAYA L	15921133030 ✓
ANAGHA BOBY	15921133032 ✓
SHARU S	15921133057 ✓
SREENADH R	15921133062 ✓

EXAM CODE: 15918604
SUBJECT CODE: CO 1644

Under the guidance of

T P VIJUMON DEPARTMENT OF COMMERCE



SREE NARAYANA COLLEGE, PUNALUR 2021-2024

DECLARATION

We Arya Ajikumar, Anagha Boby, Sharu S, Akshaya L, Sreenadh R, hereby declared that this project entitled, 'A STUDY ON THE FUNCTIONING OF FAMILY HEALTH CENTERS IN KOLLAM DISTRICTS', has prepared by us under the guidance of DR. TP. VIJUMON, Department of commerce, SREE NAAYANA COLLEGE, PUNALUR

This project is an original work done by us for the award of Degree of Bachelor of Commerce.

ARYA AJIKUMAR

ANAGHA BOBY

AKSHAYA L

SHARU S

SREENADH R

PLACE: PUNALUR

DATE: 08/05/2024

**"A STUDY ON CUSTOMERS SATISFACTION AMONG E-BUYERS
WITH REFERENCE TO PUNALUR MUNICIPALITY"**

PROJECT

Submitted To

University of Kerala in partial fulfillment of the requirement for the degree of Bachelor of commerce

Submitted By

Name of students

Abhijith .A

Anu Raj .A

Athulya .S

Mekha B. Madhu

Swathy . S

Candidate code

15921133001 ✓

15921133011 ✓

15921133016 ✓

15921133049 ✓

15921133065 ✓

Course code : CO1644

Exam code : 15918604

Under the guidance of

Dr.T P. Vijumon

PROFESSOR AND HOD OF COMMERCE

DEPARTMENT OF COMMERCE

SREE NARAYANA COLLEGE PUNALUR



CERTIFICATE

I do hereby certify that this project "A STUDY ON CUSTOMERS SATISFACTION AMONG E-BUYERS WITH REFERENCE TO PUNALUR MUNICIPALITY" is a record of bonafide study and research work carrier out by Abhijith. A , Anu Raj .A, Athulya .S, Mekha. B. Madhu , Swathy .S, in the department of commerce during the academic 2023-24 under my supervision and guidance .



Dr.TP. Vijumon

Professor and HOD of Commerce

Department of Commerce



Countersigned by :

PRINCIPAL-IN-CHARGE
SREE NARAYANA COLLEGE
PUNALUR

08/5/2024

Dr.TP. VIJUMON

Dr. T. P. VIJUMON
PROFESSOR
Head of Department of Commerce
Sree Narayana College,
Punalur

HOD OF COMMERCE

Place: Punalur

Date:



**A STUDY ON THE PERCEPTION OF YOUTH ABOUT THE BRANDED
MOBILE PHONES WITH REFERENCE TO YOUTH AMONG PUNALUR
MUNICIPALITY**

PROJECT REPORT

**Submitted to the University of Kerala in partial fulfilment of the requirement for
the award of the Degree of Bachelor of Commerce**

Submitted by

SUJITH KUMAR YS : 159 21133023 ✓
BEEMA BEEVI H : 159 21133039 ✓
ADITHYA ASOKAN : 159 21133027 ✓
ANJU A : 159 21133010 ✓

Examination code: 15918604

Subject code: CO 1644

Under the guidance

Asst. Prof. GANGA M.R



SREE NARAYANA COLLEGE

PUNALUR

APRIL 2024

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE PERCEPTION OF YOUTH ABOUT THE BRANDED MOBILE PHONES WITH REFERENCE TO YOUTH AMONG PUNALUR MUNICIPALITY" is a bonafide work carried out by

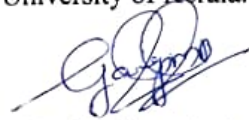
SUJITH KUMAR Y S

BEEMA BEEVI H

ADITHYA ASOKAN

ANJU A

Under my supervision and guidance towards partial fulfilment of the requirement for the award of the Degree of Bachelor of Commerce, University of Kerala.



Asst. Prof. GANGA M.R

Department of Commerce

Sree Narayana College, Punalur

Counter signed by



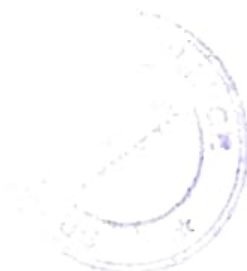
Dr. T. P. VIJUMON

Head of the Department of Commerce

Dr. T. P. VIJUMON
Sree Narayana College, Punalur
Sree Narayana College,
Punalur

Punalur

Date: 25/04/2024



PRINCIPAL
SREE NARAYANA COLLEGE
PUNALUR

**“A STUDY ON YOUTH PREFERENCE TOWARDS
ELECTRONIC
FOOD DELIVERY PLATFORMS”**

PROJECT REPORT

Submitted to the University of Kerala in partial fulfilment of the
requirement for the award of the Degree of Bachelor of Commerce

Submitted By

Name of the student	candidate code
1.ADARSH.S	159-21133003
2.MALAVIKA. A.V	159-21133019
3.SHIBINA. S	159-21133058
4.SHIHANA. S	159-21133059
5.SRUTHY. K. S	159-21133063

Examination code: 15918604

Subject code: CO 1644

Under the guidance

Dr.KAVITHA. K. S



CERTIFICATE

This is to certify that the project report entitled “A STUDY ON YOUTH PREFERENCE TOWARDS ELECTRONIC FOOD DELIVERY PLATFORMS” is a bonafide work carried out by

Name of the student	candidate code
1. ADARSH. S	159-21133003
2. MALAVIKA. A. V	159-21133019
3. SHIBINA. S	159-21133058
4. SHIHANA. S	159-21133059
5. SRUTHY. K. S	159-21133063

Under my supervision and guidance towards partial fulfilment of the requirement for the award of the Degree of Bachelor of Commerce, University of Kerala

Dr.KAVITHA. K. S *Kavitha*
Department of Commerce,
Sree Narayana College,
Punalur

Counter signed by ;

9/5/2024
Dr. T. P. VIJUMON

Head of the department
Dr. T. P. VIJUMON
Head, Dept. of Commerce
Sree Narayana College,
Punalur

Punalur

Date: *08.5.2024*



**A STUDY ON GOVERNMENT EMPLOYEES PERCEPTION TOWARDS
HEALTH INSURANCE IN KOLLAM DISTRICT KERALA**

*The project report submitted to the THE UNIVERSITY OF KERALA in partial
fulfillment of requirement of the Degree of Bachelor of Commerce*

Submitted by

Name of the Student	Candidate Code
ABHIRAMI.R	15921133025
MEGHA LUKOSE	15921133020
AMAL AJAY	15921133008

EXAM CODE: 15918604

SUBJECT CODE: CO 1644

Under the guidance of

KAVITHA K.S DEPARTMENT OF COMMERCE



SREE NARAYANA COLLEGE, PUNALUR 2021-2024

DECLARATION

We Abhirami.R (15921133025), Megha Lukose (15921133020), Amal Ajay (15921133008), hereby declare that this project report titled "A STUDY ON GOVERNMENT EMPLOYEES PERCEPTION TOWARDS HEALTH INSURANCE IN KOLLAM DISTRICT KERALA", has prepared by us under the guidance of DR.KAVITHA K.S, Department of commerce , SREE NARAYANA COLLEGE, PUNALUR


This project is an original work done by us for the award of Degree of Bachelor of Commerce.

ABHIRAMI.R

MEGHA LUKOSE

AMAL AJAY




PRINCIPAL-IN-CHARGE
SREE NARAYANA COLLEGE
PUNALUR

A STUDY ON THE ASSESSMENT OF PASSENGERS SAFETY MEASURES IN INDIAN RAILWAY

The project report submitted to the **THE UNIVERSITY OF KERALA** in partial
fulfillment of requirement of the **Degree of Bachelor of Commerce**

Submitted by

Name of the Student	Candidate Code
KRISHNA L BABU	15921133047
PARVATHY S PRAKASH	15921133050
RAKHY RAJENDRAN	15921133053
REVATHY RAJ	15921133055

EXAM CODE: 15918604

SUBJECT CODE: CO 1644

Under the guidance of

T P VIJUMON DEPARTMENT OF COMMERCE



Handwritten signature

**SREE NARAYANA COLLEGE, PUNALUR 2021-
2024**

DECLARATION

We Krishna L Babu (15921133047), Parvathy S Prakash (15921133050), Rakhy Rajendran (1592113353), Revathy Raj (15921133055), hereby declare that this project report titled "A STUDY ON THE ASSESSMENT OF PASSENGERS SAFETY MEASURES IN INDIAN RAILWAY ", has prepared by us under the guidance of DR.T.P.VIJUMON, Department of commerce , SREE NARAYANA COLLEGE, PUNALUR

This project is an original work done by us for the award of Degree of Bachelor of Commerce.



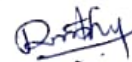
KRISHNA L BABU



PARVATHY S PRAKASH



RAKHY RAJENDRAN



REVATHY RAJ



PRINCIPAL-IN-CHARGE
SREE NARAYANA COLLEGE
PUNALUR

A STUDY ON PASSENGERS ATTITUDE AND PREFERENCE TOWARDS KOCHI METRO IN COMPARISON WITH OTHER MODES OF TRANSPORTATION

The project report submitted to the THE UNIVERSITY OF KERALA in partial fulfilment of requirement of the Degree of Bachelor of Commerce

Submitted by

Name of the student	Candidate code
AJMI.S	15921133029
AMARTHYA.ANIL	15921133031
BHAGYA.U.D	15921133040
HARIPRIYA.V	15921133044
SOUMYA.M	15921133060

Examination code: 15918604

Subject code:CO 1644

Under the guidance of

**Dr KAVITHA K.S DEPARTMENT OF
COMMERCE**




SREE NARAYANA COLLEGE, PUNALUR

MARCH 2024

DECLARATION

We Ajmi.S (15921133029), Amarthya.Anil (15921133031), Bhagya.U.D (1592113340), Haripriya.V (15921133044), Soumya .M (15921133060) hereby declare that this project report titled "A STUDY ON PASSENGERS ATTITUDE AND PREFERENCE TOWARDS KOCHI METRO IN COMPARISON WITH OTHER MODES OF TRANSPORTATION", has prepared by us under the guidance of DR. KAVITHA K.S, Department of commerce , SREE NARAYANA COLLEGE, PUNALUR

This project is an original work done by us for the award of Degree of Bachelor of Commerce.

AJMI.S 

AMARTHYA.ANIL 

BHAGYA.U.D 

HARIPRIYA.V 

SOUMYA.M 

**A STUDY ON RELIANCE TRENDS BRAND AWARENESS WITH
SPECIAL REFERENCE TO PUNALUR SUB-DISTRICT**

*The project report submitted to The university of Kerala in partial fulfillment of the requirement
for the award of the Degree of Bachelor of Commerce*

Submitted by

NAME OF THE STUDENT	CANDIDATE CODE
AGRAJA .D	15921133028
HARIPRIYA.AR	15921133017
RESMI .C	15921133054
ARYA .G	15921133035
SYAM SUNDAR	15921133066

Examination code: 15918604

Subject code: CO 1644

Under the guidance of

Ms. SAFNA K M

Guest lecture (Department of Commerce)



SREE NARAYANA COLLEGE, PUNALUR

APRIL 2024

CERTIFICATE

Certificate that this report titled "A STUDY ON RELIANCE TRENDS BRAND AWARENESS WITH SPECIAL REFERENCE TO PUNALUR SUB-DISTRICT" is a bonafide report of the project work done by Agraja D (15921133028), Haripriya A R (15921133017), Resmi C (15921133054), Arya G (15921133035), Syam Sundar (15921133066) under our supervision and guidance towards partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce of the University of Kerala.


Ms. SAFNA K M

**GUEST LECTURE OF COMMERCE
SREE NARAYANA COLLEGE
PUNALUR**

Counter signed by:


PRINCIPAL-IN-CHARGE
SREE NARAYANA COLLEGE
PUNALUR


Dr. T.P VIJUMON

**HEAD OF THE DEPARTMENT
OF COMMERCE**
Sree Narayana College,
Punalur
**SREE NARAYANA COLLEGE
PUNALUR**

Place : Punalur

Date: 08/5/2024



**PROBLEMS OF SALES GIRLS IN TEXTILE SHOPS:- A STUDY
BASED ON KOLLAM DISTRICT**

*The project report submitted to The University of Kerala in partial fulfillment of the
requirement for the award of the Degree of Bachelor of Commerce.*

Submitted by

NAME OF THE STUDENT	CANDIDATE CODE
ALEENA N	15921133007
AROMAL S	15921133034
ANUSHYA V	15921133033
SREELEKSHMI A S	15921133061

Examination code: 15918604

Subject code: CO 1644

Under the guidance of

Ms. Safna K M

Guest lecture (Department of Commerce)



**SREE NARAYANA COLLEGE, PUNALUR
APRIL 2024**

CERTIFICATE

Certified that this report titled "PROBLEMS OF SALES GIRLS IN TEXTILE SHOPS:- A STUDY BASED ON KOLLAM DISTRICT" is a bonafide report of the project work done by Aleena N (15921133067) , Aromal S (15921133034), Anushya V (15921133033), Sreelekshmi A S (15921133061) under our supervision and guidance toward partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce of the University of Kerala.



Ms. SAFNA K M

GUEST LECTURE OF COMMERCE SREE NARAYANA COLLEGE, PUNALUR

Counter signed by.



Dr. T P VIJUMON
Head, Dept. of Commerce
Sree Narayana College,
Punalur
HEAD OF THE DEPARTMENT OF COMMERCE
SREE NARAYANA COLLEGE, PUNALUR

Place : Punalur

Date :

**A STUDY ON CELEBRITY ENDORSEMENT AND IT'S EFFECT ON
BUYING BEHAVIOUR OF COLLEGE STUDENTS WITH SPECIAL
REFERENCE TO KOLLAM DISTRICT**

**Mini-project submitted in partial fulfillment of the requirement of Bachelor
of commerce under University of Kerala**



PROJECT REPORT SUBMITTED BY

- | | |
|---------------|-------------|
| 1. ADITHYA AM | 15921133005 |
| 2. ARCHANA R | 15921133013 |
| 3. ASWATHY SL | 15921133038 |
| 4. KAVYA RAJ | 15921133046 |
| 5. RAHUL S | 15921133052 |

COURSE CODE: 1644

EXAM CODE: 15918604

Under the Guidance of

Dr.KAVITHA KS

ASSISTANT PROFESSOR



Handwritten signature

**SREE NARAYANA COLLEGE, PUNALUR,
KOLLAM 691305
MARCH 2024**



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**PRINCIPAL-IN-CHARGE
SREE NARAYANA COLLEGE
PUNALUR**

CERTIFICATE

I do hereby certify that this project "A STUDY ON CELEBRITY ENDORSEMENT AND ITS EFFECT ON BUYING BEHAVIOUR OF COLLEGE STUDENTS WITH SPECIAL REFERENCE TO KOLLAM DISTRICT" is a record of bonafide study and research work carried out by Adithya A M, Archana R, Aswathy S L, Kavya Raj, Rahul S, in the Department of Commerce during the academic 2023-2024 under my supervision and guidance.

Dr. Kavitha Ks

Assistant Professor Of Commerce
Sree Narayana College, Punalur

Countersigned By:

Dr. T P. Vijumon

Associate Professor
Head of the Department of Commerce
Sree Narayana College, Punalur

Place : Punalur

Date : 08.5.2024

**A STUDY ON CUSTOMER SATISFACTION AND CUSTOMER
RELATIONSHIP MANAGEMENT OF SBI SPECIAL REFERENCE
TO PUNALUR BRANCH**

Submitted to the University of Kerala in partial fulfilment of the requirement for
the award of Degree of Bachelor of Commerce.

Submitted by :

SL.NO	NAME OF THE STUDENT	CANDIDATE CODE
1	Praveena S Prakash	15921133051✓
2	Sajin Sathesh	15921133056✓
3	Anumol K M	15921133012✓
4	Anjali Suresh	15921133009✓
5	Asha M	15921133036✓

Examination code :

Subject code :

Under the guidance of

Mrs. Ganga M.R

Assistant Professor of Commerce



Department of Commerce






Sree Narayana College , Punalur

March 2024



DECLARATION

We do here by declare that the project report " A STUDY ON CUSTOMER SATISFACTION AND CUSTOMER RELATIONSHIP MANAGEMENT OF SBI SPECIAL REFERENCE TO PUNALUR BRANCH" submitted to UNIVERSITY OF KERALA in partial fulfilment of the requirement for the award of the Degree B.Com with Co-operation is a record of original project under gone by us in the student of SREE NARAYANA COLLEGE PUNALUR prepared under with the guidance of Mrs. Ganga M R Assistant Professor of Commerce, SREE NARAYANA COLLEGE ,PUNALUR .

SL.NO	NAME OF STUDENT	CANDIDATE CODE
1	Praveena S Prakash	15921133051 
2	Sajin Satheesh	15921133056 
3	Anumol K M	15921133012 
4	Anjali Suresh	15921133009 
5	Asha M	15921133036 

Punalur

Department of Commerce

Date:

Sree Narayana College, Punalur

"A STUDY ON THE EFFECTIVENESS OF ONLINE SHOPPING OF TEXTILE PRODUCTS WITH SPECIAL REFERENCE TO PUNALUR MUNICIPALITY"

Report Submitted to University of Kerala in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce.

Submitted by

Name of the students:

Candidate code:

SURYA S

15921133064

JAYASREE V

15921133018

SHAHIN S

15921133021

DIVYA B BAL

15921133042

Examination code :15918604

Subject code. :CO 1644

Under the guidance of :.Dr.VIJUMON T P



**DEPARTMENT OF COMMERCE
SREE NARAYANA COLLEGE, PUNALUR**

MARCH 2024

DECLARATION




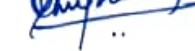
We do here by declare that the project report entitled "A STUDY ON THE TOPIC OF EFFECTIVENESS OF ONLINE SHOPPING OF TEXTILE PRODUCTS WITH SPECIAL REFERANCE TO PUNALUR MUNICIPALITY" submitted to University of Kerala in partial fulfillment of the requirement for the award of the degree of B Com with co-operation is a record of original project under guidance by us under the guidance and supervision of Dr. TP VIJUMON, Head of Department Commerce, SREE NARAYANA COLLEGE PUNALUR.

SURYA. S

JAYASREE. V

SHAHIN. S

DIVYA. B. BAL

PUNALUR

DATE : 08.05, 2024

A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC CARS WITH SPECIAL REFERENCE TO PUNALUR SUB-DISTRICT

*The project report submitted to The University of Kerala in partial fulfillment of the requirement
for the award of the Degree of Bachelor of Commerce.*

Submitted by

NAME OF THE STUDENT	CANDIDATE CODE
ATHIRA A	15921133015
ABIYA V ABRAHAM	15921133026
BIJEESH KUMAR B	15921133041
GOPIKA J	15921133043
MEGHA R S	15921133048

Examination code: 15918604

Subject code: CO 1644

Under the guidance of

Ms. Safna K M

Guest lecturer (Department of Commerce)




SREE NARAYANA COLLEGE, PUNALUR

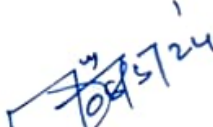
APRIL 2024

CERTIFICATE

Certified that this report titled "A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC CARS WITH SPECIAL REFERENCE TO PUNALUR SUB-DISTRICT" is a bonafide report of the project work done by Athira A (15921133015), Abiya V Abraham (15921133026), Bijeesh Kumar B (15921133041), Gopika J (15921133043), Megha R S (15921133048) under our supervision and guidance toward partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce of the University of Kerala.


Ms. SAFNA K M
GUEST LECTURER OF COMMERCE
SREE NARAYANA COLLEGE,
PUNALUR

Counter signed by,


Dr. T P VIJUMON
HEAD OF THE DEPARTMENT
OF COMMERCE
SREE NARAYANA COLLEGE,
PUNALUR

Place : Punalur

Date : 08/5/24

